

New App “BeamAir” turns iOS device into mobile projector for images and slides

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Austrian company DonkeyCat recently released BeamAir, a photo and productivity app turning the iOS device into a mobile projector and remote control for showing pictures, documents and presentation slides from the smartphone to a remote audience or on larger screens.

BeamAir transmits images and PDF documents from the iPhone or iPad live to any device with internet access. The app user can control what the viewers see by flicking through the images or slides.

A session can be established by just launching the app and browsing the image library, or by opening a PDF with BeamAir in order to show its content.

After the app has been started, an individual link with a code for the current session is generated. The link can instantly be transmitted to the viewers from within the app, for example via Facebook, Twitter, e-mail or SMS. Naturally, the code may also be shared verbally.

A viewer needs an internet connected device that features a web browser – which could be a laptop or desktop computer, a smartphone, a tablet, a television screen or a projector system - and then opens the link or enters the session code at beamair.com.

BeamAir does not require any account login or registration, neither for presenting nor for watching. After a session has been closed, viewers no longer have access to the images that were displayed and all data is immediately deleted from the servers, so no traces of the session remain online.

Gerald Novak, CEO of DonkeyCat, explains how the idea of BeamAir came up: *“We wanted to find a simple way for doing quick presentations at our clients without losing time switching cables, handling USB sticks, connecting to local WLAN or having to login to Webmail and Dropbox accounts – just simply open a link on the internet and instantly start presenting whats on our iPhones. Later we found out that there are quite a few other nice applications for BeamAir, like doing photo shows for family and friends”*

BeamAir is currently free to download and available worldwide through the App Store in the Photo and Video category, it is a universal app, works on both iPhone and iPad and is optimized for iOS6.

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